

## Turn! press release



photograph: deknudt decora

Mirrors no longer need to be static items! The Viennese designer **f maurer** had the luminous idea of mounting a mirror on a wall with a single point of attachment. He also ensured that the mirror could rotate freely about its axis, through this point. And, thus, a truly dynamic concept was born.

For, by mounting several mirrors in a certain alignment across a wall, you can create an ocean of possibilities. Rotate and change the mirror formation as many times as you like. Each time you'll get a new pattern, a new atmosphere in the room and a different reflection of the ambient light. So, choose your own position!"

**deknudt decora**, the well-known mirror producer in Belgium, launched this exquisite array of dynamic mirrors at the september designfair „Maison & Object“ in Paris and will present it at „Interior 2008“ in Kortrijk, Belgium this autumn. At the same time, two major installations will be shown during Vienna's design festival in October 2008. [www.deknudtmirrors.com](http://www.deknudtmirrors.com)

### about f maurer

**f maurer**, 46, lives and works in Vienna and in Waldviertel, Lower Austria. Founded in 1989, his design office „design by f maurer | vienna“ focuses on

- product design
- interior design

His approach is a fundamental one, calling into question materials as well as functions. His works accord with a clear and functional formal repertoire while his materials are, in the main, derived from the industrial sphere. Through the imaginative use of such materials he extends the range of their potential applicability. His concepts are thought-provoking. [www.fmaurer.com](http://www.fmaurer.com)

### Where to buy?

Retailers should contact: [www.deknudtmirrors.com](http://www.deknudtmirrors.com)

Consumers should contact: [www.fmaurer.com](http://www.fmaurer.com)

Turn! comes in a set of 3 mirrors, the public price is 289,- EUR.

### In case of publishing please send a copy of your magazine to

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